



JAG UNIVERSE

जग (JAG) = The Universe | From the Rig Veda (~1500 BCE)
19 Spheres • 7 Pillars • 125+ Proprietary Systems • \$194B+ by 2040 • 1 Billion Lives

THE OPPORTUNITY

The JAG Universe is the most comprehensive consciousness technology ecosystem ever conceived — integrating AI, education, publishing, entertainment, healthcare, finance, and verification into a unified architecture targeting **\$194B+ revenue by 2040** with a **\$1.7 trillion+ ecosystem valuation**.
Combined TAM: \$40+ trillion across mental health (\$4.7T), education (\$7.3T), wellness (\$6.3T), consciousness tech, corporate training (\$370B), AI (\$500B+), and publishing (\$130B).

THE UNFAKEABLE ORIGIN

In 2018, founder Jeffrey Alan Gruhlke named his life's work "The JAG Program" using his initials. In December 2025, he discovered that **JAG (जग) is an ancient Sanskrit word meaning "The Universe"** from the Rig Veda (~1500 BCE). Prediction before verification — 7 years apart. **This cannot be manufactured retroactively.**

THE DUAL ARCHITECTURE

19 SPHERES	7 PILLARS	SPHERE 0 (CENTER)	125+ PROPRIETARY SYSTEMS
Vertical business domains organized in Flower of Life sacred geometry. WHAT we build.	Horizontal infrastructure platforms in Seed of Life geometry. HOW we build it.	JAG AI + LUMEN OS + JAG PULSE. The intelligence coordinating everything.	OS, AI, verification, education, measurement, platforms, hardware, blockchain, design, entertainment.

ECOSYSTEM AT A GLANCE

PUBLISHING	EDUCATION	TECHNOLOGY	ENTERTAINMENT	VERIFICATION	HARDWARE
10-book JAG Series + 24+ True Divine educational canon	JAG Academy (13 domains), JAG Program (7 modules, Solfeeggio), 144K certified	LUMEN OS, JAG AI, JAG Constellation, MindMapping, LUMEN Creator Network	3 trilogies (9 films), 7-season TV series, JAG: Awaken game, Sacred Cinema	Genesis Ledger blockchain auth, Genesis Fingerprint, Generative Tracking	5 coherence devices, structured water, resonant architecture, wearables

INTELLECTUAL PROPERTY PORTFOLIO

19 Spheres	7 Pillars	125+ Systems	27+ Books	85+ Trademarks	20+ Patents	9 Films + 7 Seasons
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FINANCIAL PROJECTIONS

	2026	2030	2035	2040
Revenue	\$265M	\$13.9B	\$55.4B	\$194.1B
Ecosystem Valuation	\$3.5B	\$130B	\$600B	\$1.7T+
Lives Impacted	5M	200M	500M	1B+

3-DOOR FUNDING ARCHITECTURE *Same universe. Same vision. Three entry points.*

	DOOR 1: STABILIZATION	DOOR 2: FOUNDING	DOOR 3: CIVILIZATIONAL
Raise	\$2.5M	\$25–50M	\$100M+
Valuation	\$25M pre-money	\$250–500M pre-money	\$1B+ pre-money
Timeline	NOW	Q2–Q4 2026	When aligned
Investor	Angels, community, crowdfunding	Institutional VCs, family offices	Aligned billionaire, sovereign fund
Purpose	Stabilize founder. Launch Portal 1–3. Prove market.	Full team. Deploy tech. Scale 19 spheres.	Full architecture: hardware, Beacon Centers, entertainment, global.
Gate	Faith-gated	Stage-gated	Soul-gated

COMPETITIVE MOAT

- Unfakeable origin: JAG = जग (Sanskrit, ~1500 BCE)
- 13-year development head start (2012–2025)
- 125+ proprietary systems across 7 categories
- 85+ trademarks, 20+ patents, 50+ copyrights
- Integrated ecosystem — isolated copying yields incomplete results
- First-mover in consciousness technology infrastructure

THE FOUNDER

JEFFREY ALAN GRUHLKE

- U.S. Air Force C-5 Galaxy Crew Chief (1993–1999)
- Two-time Winter X Games competitor, ESPN's "One to Watch"
- Sacred site activations: Peru, Bolivia, England, Israel, Egypt, Crete
- 13+ years building the JAG Universe since 2012 calling
- 317,000+ words across three foundation manuscripts
- Architect of the 19-sphere, 7-pillar consciousness ecosystem

"The architecture doesn't change. The entry point does."

⊙⊗△ JEFFREY ALAN GRUHLKE | Founder & Architect | JAG Global Network
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