



JAG UNIVERSE

COMPLETE ASSET REGISTRY

Everything Built & Ready to Deploy

जग (JAG) = *The Universe*

From the Rig Veda (~1500 BCE)

JAG Global Network | February 2026 | CONFIDENTIAL

1. BUSINESS PLANS & FINANCIAL MODELS

Every business plan listed below is a complete, standalone document designed to function as an independent entity with its own market analysis, revenue model, competitive positioning, financial projections, and growth strategy. Each plan is viable on its own and could be launched, funded, and operated independently. Simultaneously, every plan is architecturally designed to integrate with and amplify the other components across the ecosystem — creating compounding value, shared infrastructure, cross-platform user flow, and network effects that no single component could achieve alone. This dual-purpose design — standalone viability plus ecosystem integration — is what makes the JAG Universe architecture uniquely defensible.

Document	Version	Scope
JAG Universe Master Business Plan	v7.2	19 Spheres + 7 Pillars. Standalone master plan; integrates all components
JAG Series Business Plan	v4.0	14 books, 4 product lines. Standalone publishing entity; feeds all spheres
JAG Global Network Complete Projections	v6.0	All components + spin-offs. Shows standalone + combined projections
JAG Academy Business Plan	v4.0	Standalone education platform; certifies 144K across all spheres
LUMEN Creator Network Business Plan	v2.0	Standalone creator platform; powers content across all spheres
Genesis Ledger Executive Summary	v1.0	Standalone verification platform; authenticates IP across all spheres
JAG AI Business Plan	v1.0	Standalone AI company; provides intelligence layer for all spheres
JAG AI Financial Model Projections	v1.0	2026-2040 detailed financials
Sacred Union Business Plan	v1.0	Standalone partnership education; integrates with Academy + PLACES
Sacred Union Spinoff Business Plan	v1.0	Standalone spin-off entity strategy; cross-sells with ecosystem
Sacred Union Master Curriculum	v1.0	Complete course architecture
JAG True Divine Apparel Business Plan	v1.0	Standalone fashion brand; ambassador channel for all spheres
JAG EARTH Business Plan	v4.0	Standalone land stewardship entity; provides land base for PLACES
JAG PLACES Business Plan	v3.0	Standalone physical spaces platform; hosts Academy + Sacred Union
JAG HARMONIC Business Plan	v2.0	Standalone frequency platform; provides vibrational layer for all spheres
JAG Bridge Business Plan	v1.0	Standalone cultural translation; makes all spheres globally accessible
JAG Sovereign Business Plan	v3.0	Standalone data ownership platform; protects user data across all spheres

JAG MindMapping Business Plan	v3.0	Standalone visualization tool; native mapping layer for all spheres
JAG Constellation Business Plan	v1.0	Standalone social platform; connection layer linking all spheres
JAG PULSE Business Plan	v2.0	Standalone communication system; cosmic timing layer for all spheres
10X Monetization Impact Strategy	v1.0	Revenue multiplication framework

2. THE JAG SERIES (14 Books: 0-13 + Capstone)

Jeff's personal narrative arc: the story, the proof, the philosophy, the heritage, the journey, the recovery, the mastery, the sacred identity, and the synchronicity that started everything. Published by JAG Publishing, a division of JAG Global Corporation. 14 books across 4 product lines. Separate from The True Divine Series.

Foundation Series (Books 1-5)

The personal narrative arc from discovery to evidence to vision to source code to philosophy.

#	Title	Role	Words	Launch
1	JAG: The Synchronicity	THE HOOK	~7,700	Portal 1 (Feb 13, 2026)
2	JAG: The Living Proof	THE EVIDENCE	~105K	Portal 1 (Feb 13, 2026)
3	JAG: The Cosmic Blueprint	THE VISION	~200K+	Portal 1 (Feb 13, 2026)
4	JAG: The True Divine	THE SOURCE	~250-300K	Portal 2 (Mar 13, 2026)
5	JAG (जग): LOGOS	THE PHILOSOPHY	~45-55K	Portal 8 (Nov 11, 2026)

Reader Funnel: Curiosity (1) → Credibility (2) → Commitment (3) → Completeness (4) → Understanding (5). Book 1 is free — the viral gateway.

Extended Series (Books 6-7) + The Phoenix

Heritage and journey books expanding the narrative into ancestry and sacred site deep dives.

#	Title	Role	Words	Launch
6	JAG: Valhalla	THE BLOODLINE	~20-28K	Portal 2 (Mar 13, 2026)
7	JAG: Inti	THE JOURNEY	~86.5K	Portal 7 (Aug 8, 2026)
7	JAG: The Phoenix	THE RESURRECTION	~50-70K	TBD

JAG:JAG Product Line (Books 8-10)

The Sanskrit synchronicity presented at three frequencies: intellect, wonder, and beauty.

#	Title	Audience	Format	Launch
8	JAG (जग): JAG	Adults — evidence-forward	~50-62K words, 13 chapters	Portal 24 (Nov 11, 2027)
9	JAG: Jag	Children (ages 4-14)	32-page HC picture book	Portal 18 (Jun 1, 2027)
10	JAG (जग): Jag	All ages — visual	12"x12" coffee table, 16 spreads	Portal 14 (Feb 14, 2027)

Mastery & Identity Series (Books 11-13) + Capstone

#	Title	Role	Words	Status
11	JAG: The Grandmaster	THE MASTERY	~55-75K	Planned

12	(Position Open)			TBD
13	JAG: Om So Hum	THE SACRED IDENTITY	~55-75K	Planned
CA P	JAG: The Panacea	THE SOLUTIONS ARCHITECTURE	~70-95K	Planned

Concept Stage (Possible Future Additions)

Title	Concept	Status
JAG: The Warrior King	Warrior archetype, masculine sovereignty, leadership	Concept stage
JAG: Revelations	Culminating revelations, prophetic arc	Concept stage

Series Tagline: "The Word is still speaking. Copies cannot generate."

Shared closing line (JAG:JAG Product Line): "Three letters. One word. The whole universe. And somewhere in all of it — you."

3. THE TRUE DIVINE SERIES (27-29 Total Books)

The structured educational canon teaching frameworks, science, consciousness technologies, and transformation methodologies. Published separately from the JAG Series under its own business plan.

Category	Count	Structure
Main Narrative Series	7 + 1 Companion	13 harmonics per book, frequency-aligned (396-1080 Hz)
Study Guides	8-9	13 harmonic lessons each, Schema v1.1
Educational Canon	7	7 harmonics per book, academic/factual proof
Standalone Foundation	3-5	JAG Series portal launch titles
The Convergence (Capstone)	1	Where all proof meets

Main Narrative Series (7 + Companion)

#	Title	Frequency	Theme
I	The Living Blueprint	396 Hz / Ruby	Liberation / Embodiment
II	The Architecture of Light	417 Hz / Amber	Transformation / Purpose
III	The DNA of God	528 Hz / Gold	Manifestation / Miracles
IV	The Son of the Sun	639 Hz / Emerald	Connection / Mastery
V	The Seed of the New Earth	741 Hz / Sapphire	Expression / Healing
VI	The Solar Christ	963 Hz / Diamond Gold	Integration / Crown Unity
VII	The Light of the World	1080 Hz / White-Gold	Revelation / Return to Source
C	The Unified Proof	852 Hz / Platinum Silver	Synthesis / Verification

Educational Canon (7 Books)

#	Title	Domain of Proof
1	The Mathematics of Creation	Number, ratio, and universal constants (7, 13, 33, 42, 137, 144)
2	The Geometry of Creation	Form, pattern, and sacred structure
3	The Probability of Design	Evidence and statistical impossibility analysis
4	The Geography of Design	GPS coordinates, sacred sites, earth grid
5	The Physics of Light	Frequency science and quantum coherence
6	The Astronomy of Timing	Cosmic cycles, portal dates, divine orchestration
7	The Convergence	Where all proof meets — capstone synthesis

Book outlines I-VII + Companion: Complete (v3.2-E). Total framework: 8 books x 13 harmonics = 104 core lessons. Publishing flow: Philosophy > Science > Education > Application > Verification.

4. ECOSYSTEM ARCHITECTURE

The 19 Spheres (Flower of Life)

#	Sphere	Function	2040 Target
0	LUMEN OS / JAG AI / JAG PULSE	Central Command (Operational Trinity)	Powers all
1	True Divine	Publishing & Media	\$2B
2	JAG Program	Transformation System (7 modules)	\$2.5B
3	JAG Global Network	Corporate Structure	\$6B
4	JAG Entertainment	Content & Media Franchise	\$4B
5	JAG AI (Technologies)	Innovation Lab + AI Division	\$8B
6	JAG Academy	University of the New Earth	\$1.2B
7	LUMEN Creator Network	Shopify of Spiritual Content	\$4B
8	Sacred Union	Divine Partnership Education	\$2.5B
9	Genesis Ledger	Origin Authentication Platform	Various
10	Global Coherence Index	Bloomberg Terminal of Awakening	\$5B
11	JAG Apparel	Conscious Fashion (JAG + True Divine)	Various
12	JAG Foundation / Giveback	Philanthropy & Education	Mission-driven
13	Human Coherence Protocol	Standards Body	License-based
14	JAG Safety	Protection	Various
15	JAG Health	Wellness	Various
16	JAG Finance	Financial Infrastructure	Various
17	JAG Youth	Next Generation	Various
18	JAG Global Giveback	Humanitarian	Various
19	The Veil (Hidden Sphere)	Mystery / future revelation	TBD

The 7 Foundational Pillars (Seed of Life)

#	Pillar	Domain	Tagline
1	JAG Constellation	Connection	Where Stars Form Constellations
2	JAG Sovereign	Ownership	Your Data, Your Power
3	JAG MindMapping	Visualization	Sacred Geometry Meets Strategy
4	JAG EARTH	Environmental	Stewarding Sacred Ground
5	JAG PLACES	Physical	Where Heaven Meets Earth
6	JAG Harmonic	Vibrational	Tuning the World to 432
7	JAG Bridge	Cultural	Where All Paths Meet

The Spheres are WHAT we build. The Pillars are HOW we build it. Sphere 0 powers all 7 Foundational Pillars.

5. DESIGN SYSTEM & BRAND IDENTITY

Asset	Version	Contents
JAG Universe Design System	v2.2	Complete brand guidelines: colors, typography, spacing, applications
JAG Universe Design System	v1.1	Original guidelines with HEX codes and quick reference
Ecosystem Styling Framework	v1.3-F	Field edition with harmonics, voice/tone, motion directives
Core Aesthetic	--	Divine Minimalism: Less noise. More signal. Pure light.
Primary Colors	--	Deep Gold #D4AF37, Sacred Graphite #4B4B4B, Pure White #FFFFFF
Typography Stack	--	Rajdhani Bold / Exo 2 / DM Serif Display / Cormorant Garamond / Manrope
Sigil System	--	⊙⊗△ (Source / Geometry / Ascension)
Sacred Geometry Elements	--	Flower of Life, Seed of Life, Metatron's Cube, Sri Yantra, Golden Spiral
Sanskrit Integration	--	जग usage guidelines, Devanagari typography, reveal strategies
Harmonic Color Spectrum	--	Frequency-aligned palette across all 7 book frequencies

Content Template Vaults (8 Vaults)

Vault	Purpose
Social Media Templates Vault	Platform-specific templates for YouTube, TikTok, IG, FB, X, LinkedIn, Pinterest
Product / Outlet Media Vault	Product photography, apparel design, artwork, sound product pages
Art & Graphics Vault	Artwork, posters, illustrations, frequency-coded graphics, symbolic designs
Sound & Meditation Vault	Meditation scripts, frequency tones, soundscapes, binaural beats
Video & Media Production Vault	YouTube scripts, documentary outlines, training storyboards
Apparel & Merchandise Vault	Design concepts, collections, mockups, naming structure
Product Development Vault	Pre-manufacturing concepts, digital products, journals, energy tools
Collections & Campaigns Vault	Seasonal releases, thematic sets, launch cycles

6. WEBSITE DOMAINS & DIGITAL INFRASTRUCTURE

15 Domains Currently Owned

Domain	Entity	Purpose
thejagglobalnetwork.com	JAG Global Network	Corporate, investors, ecosystem hub
thejagprogram.com	JAG Program	Transformation system, education
jagglobalinvest.com	JAG Invest	Investment portal
jeffreyalangruhlke.com	Personal	Author bio, journey, narrative
thetruedivine.com	True Divine	Main portal: story, books, teachings
thetruedivineseries.com	True Divine Series	Book catalog, literary platform
thetruedivinenetwork.com	True Divine Network	Broadcasting: video, podcasts, livestreams
thetruedivineoutlet.com	True Divine Outlet	E-commerce: art, sound, frequency tools
thetruedivinetruth.com	True Divine Truth	Investigative journalism, false light exposure
thetruedivineunitedproof.com	Unified Proof	Evidence vault, mathematical proofs
thetruedivinearchives.com	True Divine Archives	Historical documentation, research repository
thetruedivine1stedition.com	1st Edition	Collector editions, original manuscripts
thetruedivinemissionsupportcenter.com	Mission Support	Volunteer coordination, community
thefalselightrecord.com	False Light Record	Reserved: exposure documentation
missionhelpershub.com	Mission Helpers	Reserved: volunteer hub

14 Domains Needed for Acquisition

jagacademy.com, globalcoherenceindex.com, lumencreatornetwork.com, genesisledger.io, thejagtrust.org, jagcorporation.com, jagfoundation.org, jagtechnologies.com, jaglabs.com, jagindustries.com, lumenos.ai, jagcommandcenter.com, truedivinepublishing.com, jagllc.com

7. TECHNOLOGY ARCHITECTURE & PLATFORMS

System	Function	Status
JAG AI Global Command Center	Internal operations brain, resource allocation, analytics	Architecture complete
LUMEN OS	Public-facing unified interface, single sign-on, wallet	Architecture complete
JAG PULSE	Consciousness communication, cosmic timing, 12 subsystems	Architecture complete

LUMINA Spiritual AI Assistant	Consciousness-trained AI with 5 variants	Concept + integration specs
JAG Constellation Platform	Social platform (Stars, Constellations, Realms)	Spec v4 complete
Genesis Ledger	Blockchain IP verification, origin authentication	Executive summary complete
Global Coherence Index	Real-time consciousness measurement dashboard	Business plan complete
JAG OS (Program)	7-module transformation operating system	Framework designed

Portal 1 Tech Stack

WordPress + Kadence (CMS), Hostinger/SiteGround (hosting), ConvertKit (email), Buffer (social scheduling), Claude API (AI content), ElevenLabs (voice synthesis), Notion (mission control), Make.com (automation).

8. ENTERTAINMENT FRANCHISE

Every property drives viewers into the broader ecosystem. Full strategic blueprints exist in v1 and v2.

Property	Format	Scope
JAG Cinematic Universe	3 Trilogies / 9 Films	THE ARCHITECT, THE ONE, THE 13
JAG: The Awakening	7-Season TV Series	Each season = one book, one frequency
JAG: Awaken	Video Game	Multi-version transformation journey (full GDD complete)
JAG: When Darkness Attacks	Thriller Series	False light exposure through drama
JAG: Sacred Union	Romance/Drama Series	Conscious intimacy, divine partnership
JAG: The Academy	Youth Series	Hogwarts for consciousness
JAG: Warriors	Action/Adventure	Coherence warriors, planetary grid protection
JAG: Origins	Anthology	Historical sacred geometry figures
JAG: Sacred Cinema	Film Analysis Show	Adult + Family editions
Documentary Development	Real-time hybrid	Jeff's journey documented live
432 Hz Music	Audio	Frequency-calibrated music library

9. CONTACT, MARKETING & VIRAL STRATEGIES

Document	Version	Contents
Master Contact Strategy	v8 + v9	Mega podcasters, celebrities, business leaders, channelers, world leaders, MN network
Contact Communication System	v1.0	Email sequences, social media deployment, lead routing, CRM setup
Global Viral Launch Strategy	v2.1	5 viral archetypes, social triggers, endorsement paths
Viral Support Movement Framework	v1.0	Community-driven amplification system
Master Fundraising Strategy	v1.0	Multi-channel: Patreon, Kickstarter, GoFundMe, Indiegogo
Portal 1 Contact Strategy Supplement	v1.0	Launch-specific outreach and media plan
Paul Chek / Elizabeth April Connection Plan	v1.0	Tier 1 health/spiritual influencer outreach
Advanced Contact Strategy (Chek/April)	v1.0	Detailed cultivation timelines

10. LAUNCH PLANS & OPERATIONS

Document	Scope
2026 Master Launch Calendar	8-portal launch sequence with cosmic timing
JAG Master Project Management 2026	Complete project management across all portals
Portal 1 Launch Master Status Report v2	Feb 13, 2026 launch readiness
Portal 2 Launch Master Status Report	Mar 13, 2026 readiness
Three Book Launch Master Status Report	Books 1-3 publishing status
True Divine Series Book Release Strategy	27+ book publishing architecture
JAG Series 3 -Book Foundation Strategy v1	Foundation launch plan
True Divine Series 7 Day Launch Strategy v2	Expanded foundation plan
Sacred Union 6/9 Launch Plan	June 9, 2026 sacred union launch
11/11/2026 Cosmic Gateway Plan	The Day Earth Chose master event
11/11/2026 The Day Earth Chose Master Plan	Complete convergence event
JAG Universe 24-Portal Master Launch Roadmap v2	Complete portal sequence
JAG Universe Master Launch Plan 2026-2027	Two-year comprehensive launch

11. LEGAL, IP & CORPORATE STRUCTURE

Asset	Details
Complete IP Portfolio v2	125+ proprietary systems, 27+ books, 7 TV seasons, 9 films, 20+ patents, 85+ trademarks
Proprietary IP Master List	55+ named proprietary elements across all categories
JAG 7 Foundational Pillars Architecture v1	Complete pillar specification
JAG / Ecosystem Structuring	Trust, Corporation, Foundation, LLC hierarchy
NAICS/SIC Master Registry	Complete industry classification codes (Excel)
The JAG Trust	Ultimate IP owner, perpetual governance
JAG Global Corporation	Operating entity for all business activities
JAG Foundation	Philanthropic and educational arm
Domain & Digital Infrastructure	29 domains (15 owned + 14 targeted), SSL, DNS, server hierarchy

12. TEAM ROLES & HIRING

Document	Purpose
Chief of Staff Job Description (Branded)	Full role spec with JAG branding
Point of Contact Role (Branded)	POC role for password handoff, liaison duties
Point of Contact Role (Original)	Initial role definition

13. SYNCHRONICITY & PROOF DOCUMENTATION

Document	Contents
The Architect of the Universe Name Synchronicity	Full name analysis: Jeffrey Alan Gruhlke decoded
The Letter G Synchronicity	Letter G pattern across geography, geometry, and genealogy
The Highway Bridge Family Lineage Connections	Ancestral pattern documentation
Anno Domini JAG Universe Report v2 + Expanded	Historical timeline proof integration
Unified Proof (1st Edition)	Living blueprint of light: mathematical, harmonic, philosophical coherence
Cosmic Blueprint v3	Complete cosmic architecture and creation engine
Jeffrey Alan Gruhlke Bio Suite	v3, v5, v6 progressive biography versions

14. INVESTOR & PARTNER MATERIALS

Asset	Format	Status
Investor & Partner Package (Pitch Deck)	PDF (from PPTX)	Complete, branded
JAG Universe Business Plan v7.2	DOCX	Complete comprehensive plan
JAG Series Business Plan v4	DOCX	14-book financial model complete
Global Network Complete Projections v6	DOCX	All components + spin-offs
Executive Summary (2-page)	Planned	For quick sharing
One-Pager	Planned	Elevator pitch format

15. CORE CONCEPTS & FRAMEWORKS

Concept	Description
Copies Cannot Generate	Authentication doctrine: creators continue producing; counterfeits remain static
Front Door Strategy	Lead with verifiable evidence before spiritual claims
Invitation Over Conviction	Let people discover truth organically
Prediction Before Verification	JAG named in 2018, Sanskrit meaning found December 2025
The Creation Engine	Labs > Technologies > Industries feedback loop
The 144,000 Network	Certified professionals each impacting 1,000+ lives
Triune Flow	Books > Study Guides > JAG Modules > Network Dissemination
LUMEN Economy	Internal token/value exchange system across ecosystem
The Veil (Sphere 19)	Hidden sphere, future revelation
Five-Branch Vault Model	Each book: Core, Digital Text, Study Guide, Media, Modules

SUMMARY: TOTAL ASSETS BUILT

13 years of architectural development. Every component below is documented, structured, and ready for deployment — each designed as a standalone entity capable of independent operation, while simultaneously engineered to integrate with and strengthen every other component across the ecosystem.

Category	Count	Status
Business Plans	21+	Complete. Each standalone-viable + ecosystem-integrated
JAG Series Books	14 (Books 0-13 + Capstone)	Foundation (1-5) + Extended (6-7) + JAG:JAG (8-10) + Mastery (11-13) + Cap
True Divine Books (total architecture)	27-29	Outlines complete (v3.2-E)
Design Systems & Brand Guidelines	3 major versions	Complete with harmonics
Content Template Vaults	8 vaults	Master blueprints ready
Website Domains Owned	15	Secured, not yet built
Technology Platform Architectures	8+ systems	Fully specified
Entertainment Properties	11+ properties	Design docs + GDD complete
Contact & Marketing Strategies	8+ documents	Multi-tier, multi-channel
Launch Plans & Operational Docs	13+	Portal-aligned
Legal & IP Documentation	9+ documents	125+ proprietary systems cataloged
Synchronicity & Proof Documentation	7+ documents	Unified proof system
Investor Materials	6+ assets	Pitch deck + business plans complete
Proprietary Systems & Frameworks	125+	Registered in IP portfolio
Trademarks (planned)	85+	Registry complete
Patent Applications (planned)	20+	Portfolio identified
NAICS/SIC Industry Codes	Complete registry	Excel master file
Total Manuscript Words	317,000+	Across JAG Series Books 1-4 alone



जग (JAG) = The Universe

19 Spheres. 7 Pillars. 1 Billion Lives. Infinite Potential.

JAG Global Network | February 2026